US Travel
Data Center

1989 Travel Market Close-Up

National Travel Survey Tabulations

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036
(202) 293-1040

The US Travel Data Center is an affiliate of the Travel Industry Association of America

1989
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US TRAVEL DATA CENTER
WASHINGTON, D.C.

PRICE: ONE HUNDRED FORTY-FIVE DOLLARS

ISSN: 0737-2620

JUNE 1990

An Affiliate of the Travel Industry Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Executive Director

© 1990 US Travel Data Center

1989 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

TABLE OF CONTENTS

Introduction	ii
Guide to Using Report	iii
Key to Abbreviations	iv
Trip Characteristics (Trip Tables)	
Round-Trip Mileage	1
Primary Mode of Transportation	5
Nights Away From Home	9
Types of Lodging Used	13
Travel Party Size and Structure	17
Weekend Trip, Vacation Trip, Primary Purpose of Trip	21
Census Region of Final Destination	25
Census Region of Origin	29
Size of ADI of Origin and Destination	33
Use of Rental Car, Package Tour, Travel Agent	37
Trip Characteristics (Person-Trip Tables)	
Round-Trip Mileage	41
Primary Mode of Transportation	45
Nights Away From Home	49
Types of Lodging Used	53
Travel Party Size and Structure	57
Weekend Trip, Vacation Trip, Primary Purpose of Trip	61
Census Region of Final Destination	65
Census Region of Origin	69
Size of MSA of Origin and Destination	73
Use of Rental Car, Package Tour, Travel Agent	77
Demographics (Trip Tables)	
Marital Status, Sex, Age	81
Education, Occupation	85
Family Income	89
Household Demographics - Size, Structure, Number of Wage Earners	93
Home Ownership	97
Appendices	
Appendix A: Glossary of Terms	A1
Appendix B: Survey Questionnaire	B1
Appendix C: Survey Methodology and Sampling Error	C1
Appendix D: Sample Characteristics	D1

INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on 1989 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP yields cross-tabulations in much greater detail.

Encompassing the calendar year for 1989, the TRAVEL MARKET CLOSE-UP reports trip characteristics for "person-trips" and "trips" and demographics are described in terms of "trips." Travel volumes and characteristics are projectable to the U.S. adult population. The trips unit accounts for the number of trips a respondent took, but does not count other household members on the trip. Assessing all travel activity, the person-trip unit measures both the number of trips taken and the number of people from the respondent's household on the trip. More detailed definitions of these and other terms used in this report are in "Appendix A: Glossary of Terms."

Because the sample for the National Travel Survey is representative of the contiguous United States adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 40
Trip Characteristics	Person-Trips	41 - 80
Demographic Characteristics	Trips	81 - 100

There are four pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

MODE AUTO: Travel by auto, truck or recreational vehicle (RV)

MODE AIR: Travel by airplane

PLEASURE: Travel for entertainment, outdoor recreation or visits to friends and relatives

BUSINESS: Travel for business or conventions

VAC TRIP: Considered to be a vacation trip

WEEKEND TRIP: Travel took place over a weekend or a long weekend

USED HOTL MOTL: Spent at least one night in a hotel or motel

LT $40K: Resides in household with an annual family income of less than $40,000

$20K+: Resides in household with an annual family income of $20,000 or more

$40K+: Resides in household with an annual income of $40,000 or more

18-34: Between 18 and 34 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

NO CHILD, 1 ADL: One adult without children on trip

NO CHILD, 2+ ADL: Two or more adults without children on trip

CHILD, 1+ ADL: One or more adults with child(ren) on trip

NEW ENG (New England): Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

MID ATL (Mid-Atlantic): New Jersey, New York, Pennsylvania

*For detailed definitions, see "Appendix A: Glossary of Terms."

STH ATL (South Atlantic): Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

E-S CTL (East South Central): Alabama, Kentucky, Mississippi, Tennessee

E-N CTL (East North Central): Indiana, Illinois, Michigan, Ohio, Wisconsin

W-S CTL (West South Central): Arkansas, Louisiana, Oklahoma, Texas

W-N CTL (West North Central): Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

MTN (Mountain): Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

PAC (Pacific): California, Oregon, Washington (Alaska and Hawaii as destinations only)

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	3	22	18	20	25	18
300-399	15	19	3	15	15	13	17	14
400-499	10	12	4	11	8	10	14	9
500-599	7	8	3	6	6	7	7	7
600-999	14	14	12	13	16	15	15	15
1000-1999	15	11	28	15	17	15	11	16
2000 OR MORE	13	6	35	12	16	13	9	15
OUTSIDE U.S.	6	3	13	7	5	7	4	7
AVERAGE DISTANCE OF TRIP	970	670	2000	950	1090	1010	780	1100
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	69	85	72	78	73	72	76
400 OR MORE	58	51	82	57	63	60	55	62
500 OR MORE	48	38	78	46	55	50	42	53
600 OR MORE	41	31	75	40	48	43	35	46
1000 OR MORE	27	16	63	27	33	28	20	31

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	21	19	22	22	21	19	24	25
300-399	15	17	14	13	15	14	16	14	15	17
400-499	10	10	11	11	10	11	10	9	10	13
500-599	7	7	6	6	7	7	6	6	7	7
600-999	14	14	13	13	14	13	14	15	12	14
1000-1999	15	13	15	17	15	15	15	16	14	13
2000 OR MORE	13	10	13	15	11	13	14	14	12	8
OUTSIDE U.S.	6	5	6	7	6	7	6	6	7	5
AVERAGE DISTANCE OF TRIP	970	840	980	1090	930	980	990	1030	950	790
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	72	73	74	73	72	74	75	70	71
400 OR MORE	58	54	59	61	58	58	58	61	55	54
500 OR MORE	48	44	48	51	47	47	48	52	44	42
600 OR MORE	41	37	42	45	40	41	43	45	38	35
1000 OR MORE	27	23	28	32	26	28	28	31	26	21

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 1-3
ROUND TRIP MILEAGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	31	29	21	24	30	24	25	16	17
300-399	15	19	20	14	18	19	17	18	9	13
400-499	10	11	15	9	11	15	10	11	6	10
500-599	7	4	4	6	9	6	8	9	9	6
600-999	14	14	10	16	17	11	15	13	16	16
1000-1999	15	10	12	20	15	13	15	15	21	13
2000 OR MORE	13	11	11	13	5	6	10	7	22	25
OUTSIDE U.S.	6	*	*	*	*	*	*	*	*	*
AVERAGE DISTANCE OF TRIP	970	780	840	970	720	680	820	720	1240	1510
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	68	71	79	76	69	76	75	84	83
400 OR MORE	58	50	52	65	58	50	58	57	75	71
500 OR MORE	48	39	37	56	47	36	48	46	69	60
600 OR MORE	41	35	33	49	37	29	40	37	59	54
1000 OR MORE	27	21	23	34	20	19	25	22	43	38

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 1-4
ROUND TRIP MILEAGE

	CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	22	23	24	24	23	22	16	18
300-399	15	14	14	18	15	14	17	17	10	13
400-499	10	10	10	11	12	10	11	10	5	12
500-599	7	2	5	8	6	6	7	8	8	7
600-999	14	12	10	14	17	12	12	11	20	17
1000-1999	15	6	15	15	17	16	17	13	25	11
2000 OR MORE	13	24	14	8	7	13	10	15	15	14
OUTSIDE U.S.	6	9	11	4	3	6	4	5	4	8
AVERAGE DISTANCE OF TRIP	970	1300	1050	820	810	990	810	930	1120	1070
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	68	68	74	74	71	73	74	81	75
400 OR MORE	58	54	54	56	59	56	56	58	72	61
500 OR MORE	48	44	44	45	46	46	45	48	67	49
600 OR MORE	41	42	39	37	41	41	38	40	59	43
1000 OR MORE	27	30	29	23	24	29	26	28	39	25

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	100	*	76	57	76	81	66
RENTAL CAR	2	3	*	1	5	2	2	3
AIRPLANE	23	*	100	19	39	20	16	29
BUS	2	*	*	2	1	2	2	3
TRAIN	1	*	*	1	*	1	1	1
OTHER	1	*	*	1	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
AUTO, TRUCK, RV (INCLUDES RENTAL)	100% 72	100% 80	100% 71	100% 63	100% 75	100% 69	100% 74	100% 63	100% 80	100% 87
RENTAL CAR	2	2	2	2	3	2	1	2	2	1
AIRPLANE	23	15	26	34	21	27	20	31	17	11
BUS	2	3	1	1	2	1	4	3	2	1
TRAIN	1	1	1	1	1	1	1	1	*	1
OTHER	1	1	1	1	1	2	1	1	2	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 2-3
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	74	73	74	85	79	78	85	64	65
RENTAL CAR	2	1	2	2	2	1	1	3	2	3
AIRPLANE	23	22	21	21	13	17	19	13	31	31
BUS	2	3	3	2	2	2	1	1	3	1
TRAIN	1	1	1	1	*	1	*	*	1	1
OTHER	1	*	1	1	1	1	1	*	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 2-4
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	65	64	74	81	73	79	77	69	70
RENTAL CAR	2	3	2	2	2	2	1	2	3	2
AIRPLANE	23	29	29	22	15	23	18	20	29	25
BUS	2	2	4	2	2	1	1	2	*	2
TRAIN	1	1	2	*	*	1	*	1	*	1
OTHER	1	2	1	2	1	1	1	*	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	11	10	9	16	8	*	*
1	15	17	8	13	17	11	15	17
2 TO 3	37	41	27	37	38	36	57	41
4 TO 9	29	24	42	31	24	34	27	33
TEN OR MORE	8	6	13	10	5	11	*	8
AVERAGE, IF ANY	4.5	4.0	5.9	4.8	3.8	5.2	2.7	4.4
AVG., INCL. ZERO	4.0	3.5	5.3	4.4	3.2	4.8	2.7	4.4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	12	10	9	9	11	15	14	9	8
1	15	16	15	15	15	15	14	15	15	13
2 TO 3	37	37	40	40	40	40	27	36	37	42
4 TO 9	29	27	28	29	28	28	31	28	29	30
TEN OR MORE	8	8	8	8	7	6	13	8	9	7
AVERAGE, IF ANY	4.5	4.4	4.3	4.3	4.2	4.1	5.8	4.5	4.7	4.3
AVG., INCL. ZERO	4.0	3.9	3.9	3.9	3.8	3.6	4.9	3.9	4.3	4.0

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 3-3
NIGHTS AWAY FROM HOME

CENSUS REGION OF FINAL DESTINATION

	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	8	16	11	14	15	11	12	6	9
1	15	14	14	11	17	21	20	16	15	13
2 TO 3	37	44	39	37	37	39	41	41	36	36
4 TO 9	29	26	26	33	27	20	23	26	33	32
TEN OR MORE	8	8	5	8	5	5	5	4	11	10
AVERAGE, IF ANY	4.5	4.4	4.0	4.8	4.2	3.7	3.5	3.7	4.8	4.9
AVG., INCL. ZERO	4.0	4.0	3.3	4.3	3.6	3.2	3.1	3.3	4.5	4.4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 3-4
NIGHTS AWAY FROM HOME

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	11	14	10	14	14	11	12	7	9
1	15	10	12	13	16	17	18	14	17	14
2 TO 3	37	36	36	40	34	34	42	38	34	37
4 TO 9	29	35	30	30	31	26	23	28	34	29
TEN OR MORE	8	8	8	7	5	9	6	7	8	12
AVERAGE, IF ANY	4.5	4.8	4.7	4.5	4.3	4.7	3.8	4.3	4.5	5.2
AVG., INCL. ZERO	4.0	4.3	4.1	4.0	3.7	4.0	3.3	3.8	4.2	4.7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	39	31	44	15	43	46	8
HOTEL OR MOTEL	45	41	57	38	65	40	44	100
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	3	4	2	4	3	1
CAMPER, TRAILER, OR RV	3	3	2	3	1	3	3	1
OTHER	5	7	1	7	2	7	6	1
NO OVERNIGHT STAY	11	11	10	9	16	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.7	5.7	4.3	3.2	4.6	2.9	4.7
HOTEL, MOTEL	3.4	2.9	4.2	3.6	3.2	3.6	2.6	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	41	32	27	39	31	39	35	34	48
HOTEL OR MOTEL	45	40	51	55	44	53	38	47	49	34
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	*	*	1	*
OWNED CABIN OR CONDOMINIUM	3	3	4	4	4	3	3	2	4	5
CAMPER, TRAILER, OR RV	3	2	3	4	2	3	3	2	3	4
OTHER	5	6	5	5	5	4	7	4	6	6
NO OVERNIGHT STAY	11	12	10	9	9	11	15	13	9	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.0	4.1	4.4	3.9	3.5	5.2	4.3	4.3	3.5
HOTEL, MOTEL	3.4	3.1	3.3	3.5	3.2	3.2	4.0	3.3	3.5	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 4-3
TYPES OF LODGING USED

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	37	37	36	36	37	39	41	30	41
HOTEL OR MOTEL	45	48	43	47	44	43	45	43	52	41
RENTED CABIN OR CONDOMINIUM	*	1	*	*	*	1	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	2	5	4	2	2	3	3	2
CAMPER, TRAILER, OR RV	3	5	2	3	3	2	1	3	3	2
OTHER	5	3	3	4	4	4	5	3	10	9
NO OVERNIGHT STAY	11	8	16	11	14	14	10	11	6	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.5	3.9	5.0	3.5	3.3	3.7	3.3	4.2	4.0
HOTEL, MOTEL	3.4	3.1	2.8	3.4	2.8	2.6	2.7	2.8	3.8	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 4-4
TYPES OF LODGING USED

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	34	30	39	37	35	40	39	37	38
HOTEL OR MOTEL	45	47	50	46	43	45	44	46	46	42
RENTED CABIN OR CONDOMINIUM	*	1	*	*	*	*	*	*	*	1
OWNED CABIN OR CONDOMINIUM	3	4	4	4	3	3	2	3	4	3
CAMPER, TRAILER, OR RV	3	4	2	2	4	2	2	2	2	2
OTHER	5	4	3	3	1	5	6	3	13	8
NO OVERNIGHT STAY	11	11	13	10	14	14	11	12	7	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.5	4.0	4.3	5.9	3.7	3.6	3.8	4.2	4.1
HOTEL, MOTEL	3.4	3.4	3.7	3.1	3.0	3.5	2.8	3.2	3.3	3.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	51	45	69	44	76	42	44	53
2	29	31	21	32	17	33	32	29
3	10	12	6	11	4	12	11	10
4	6	8	3	8	2	8	7	5
5	3	3	1	4	*	4	4	2
6+	1	1	1	1	*	2	1	1
PARTIES WITHOUT CHILDREN	84	81	92	81	95	80	81	88
ONE ADULT	51	44	69	44	75	42	44	53
TWO ADULTS	26	28	19	29	16	29	29	28
3 + ADULTS	7	8	4	8	3	9	8	8
PARTIES WITH CHILD(REN)	16	19	8	19	5	20	19	12
ONE ADULT	4	4	2	4	1	4	4	2
TWO ADULTS	7	9	4	9	3	10	9	6
3 + ADULTS	5	6	2	6	1	6	6	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.0	1.5	2.0	1.4	2.0	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.3	.1	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	54	49	47	58	47	45	100	*	*
2	29	26	29	30	20	27	46	*	81	12
3	10	10	11	10	9	12	7	*	15	31
4	6	6	7	7	7	9	1	*	2	34
5	3	3	3	3	3	4	*	*	1	17
6+	1	1	1	2	1	1	*	*	1	6
PARTIES WITHOUT CHILDREN	84	84	83	83	81	78	98	100	100	*
ONE ADULT	51	54	49	48	58	47	45	100	*	*
TWO ADULTS	26	23	27	28	17	23	45	*	78	*
3 + ADULTS	7	7	8	8	6	8	9	*	22	*
PARTIES WITH CHILD(REN)	16	16	17	17	19	22	2	*	*	100
ONE ADULT	4	4	3	3	5	5	1	*	*	23
TWO ADULTS	7	7	9	9	9	11	1	*	*	47
3 + ADULTS	5	4	5	5	5	7	*	*	*	29
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.9	1.9	1.8	2.0	1.7	1.0	2.2	3.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	51	51	47	46	56	53	51	46	58
2	29	27	27	31	31	25	27	28	35	26
3	10	13	11	11	9	10	10	11	9	8
4	6	5	6	7	8	5	7	4	7	5
5	3	3	4	2	1	4	2	5	2	2
6+	1	*	1	1	4	1	1	1	1	1
PARTIES WITHOUT CHILDREN	84	85	83	84	81	84	83	80	85	88
ONE ADULT	51	52	51	47	46	56	54	51	46	58
TWO ADULTS	26	24	23	29	27	23	23	23	31	24
3 + ADULTS	7	9	8	8	8	6	6	6	8	7
PARTIES WITH CHILD(REN)	16	15	17	16	19	16	17	20	15	12
ONE ADULT	4	4	3	3	5	4	4	5	4	4
TWO ADULTS	7	7	9	8	8	7	9	9	5	6
3 + ADULTS	5	4	5	5	6	5	4	6	5	2
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.9	1.9	2.1	1.8	1.8	1.9	1.9	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.3	.3	.3	.3	.2	.2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 5-4
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	56	49	52	41	52	49	54	50	56
2	29	23	29	29	36	27	28	27	32	28
3	10	12	10	10	13	11	11	9	7	7
4	6	4	7	6	7	5	8	6	7	5
5	3	3	4	2	1	4	3	2	2	3
6+	1	*	2	1	2	1	1	1	2	1
PARTIES WITHOUT CHILDREN	84	86	84	85	83	84	80	84	85	87
ONE ADULT	51	57	49	51	41	52	49	54	51	56
TWO ADULTS	26	21	26	27	32	24	25	22	28	26
3 + ADULTS	7	9	9	6	10	8	6	7	7	5
PARTIES WITH CHILD(REN)	16	14	16	15	17	16	20	16	15	13
ONE ADULT	4	3	3	3	6	3	5	4	5	3
TWO ADULTS	7	7	7	8	9	7	11	7	7	6
3 + ADULTS	5	4	6	4	3	6	5	5	3	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.9	1.8	2.0	1.9	1.9	1.8	1.8	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.2	.3	.3	.3	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	48	28	48	26	48	100	41
VACATION TRIP	63	66	53	81	17	100	71	56
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	69	73	56	100	12	89	77	59
VISIT FRIENDS OR RELATIVES	35	38	28	51	5	44	41	17
OUTDOOR RECREATION	12	13	7	17	3	16	13	9
ENTERTAINMENT	23	22	23	33	6	30	24	33
BUSINESS (ANY)	26	20	43	4	100	7	16	37
CONVENTION,ETC.	5	4	8	1	20	1	4	8
OTHER BUSINESS	20	16	35	4	80	6	12	29
PERSONAL, FAMILY, OTHER	8	9	6	*	*	6	10	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	44	43	41	48	42	35	37	48	52
VACATION TRIP	63	67	60	55	65	56	69	52	72	79
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	74	66	60	71	63	74	59	76	85
VISIT FRIENDS OR RELATIVES	35	40	31	26	35	29	44	31	37	45
OUTDOOR RECREATION	12	11	13	13	14	12	9	10	13	17
ENTERTAINMENT	23	24	24	23	23	24	22	20	27	23
BUSINESS (ANY)	26	20	30	36	25	32	16	38	15	8
CONVENTION,ETC.	5	4	6	8	5	7	3	7	4	2
OTHER BUSINESS	20	15	24	29	20	26	13	31	11	6
PERSONAL, FAMILY, OTHER	8	9	7	7	8	8	11	7	11	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	43	47	44	39	45	45	45	44	40
VACATION TRIP	63	66	64	66	64	57	54	57	70	62
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	67	70	72	72	65	62	62	76	68
VISIT FRIENDS OR RELATIVES	35	31	36	37	36	41	37	37	28	35
OUTDOOR RECREATION	12	15	9	12	12	10	8	11	15	14
ENTERTAINMENT	23	24	25	24	24	15	18	16	33	20
BUSINESS (ANY)	26	25	22	25	22	28	28	31	21	27
CONVENTION,ETC.	5	6	4	6	3	6	6	6	6	5
OTHER BUSINESS	20	19	18	19	19	23	22	25	15	22
PERSONAL, FAMILY, OTHER	8	9	11	7	8	8	13	10	6	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 6-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	46	39	47	42	39	45	44	38	44
VACATION TRIP	63	68	63	63	64	62	60	60	63	63
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	69	67	70	68	74	68	69	65	69	70
VISIT FRIENDS OR RELATIVES	35	26	31	37	41	37	39	36	35	32
OUTDOOR RECREATION	12	14	12	11	11	10	12	11	12	16
ENTERTAINMENT	23	30	28	22	23	22	19	18	23	24
BUSINESS (ANY)	26	25	24	27	22	26	23	31	26	25
CONVENTION,ETC.	5	3	5	6	4	6	6	6	4	4
OTHER BUSINESS	20	22	19	21	18	20	18	24	22	21
PERSONAL, FAMILY, OTHER	8	11	8	7	7	8	12	8	7	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	12	13	12	13	14	13
NEW ENGLAND	4	4	4	4	4	4	4	4
MID-ATLANTIC	9	9	9	9	8	9	10	9
SOUTHEAST	27	29	23	29	26	29	28	28
SOUTH ATLANTIC	22	22	20	23	21	23	22	22
EAST SOUTH CENTRAL	6	7	3	6	5	6	5	5
GREAT LAKES	12	13	9	12	14	11	13	12
EAST NORTH CENTRAL	12	13	9	12	14	11	13	12
MIDWEST	18	20	13	16	21	16	19	18
WEST SOUTH CENTRAL	11	12	9	10	12	9	11	11
WEST NORTH CENTRAL	7	9	4	7	9	7	8	7
WEST	23	21	31	24	22	24	23	23
MOUNTAIN	9	8	12	10	7	10	9	10
PACIFIC	14	13	19	14	15	14	13	13
OUTSIDE US	6	3	13	7	5	7	4	7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	14	14	13	13	14	13	13	14
NEW ENGLAND	4	3	4	4	3	5	4	4	4	4
MID-ATLANTIC	9	9	10	10	10	9	10	9	9	10
SOUTHEAST	27	28	28	27	28	27	28	25	30	29
SOUTH ATLANTIC	22	22	23	22	23	21	22	20	24	22
EAST SOUTH CENTRAL	6	6	5	5	6	6	6	5	6	7
GREAT LAKES	12	13	12	12	13	12	13	13	11	12
EAST NORTH CENTRAL	12	13	12	12	13	12	13	13	11	12
MIDWEST	18	20	18	16	18	18	18	19	16	21
WEST SOUTH CENTRAL	11	12	10	9	11	10	10	11	9	12
WEST NORTH CENTRAL	7	8	7	7	6	7	8	7	6	10
WEST	23	21	22	25	23	24	22	24	24	19
MOUNTAIN	9	8	9	10	8	9	10	8	11	8
PACIFIC	14	13	13	14	15	14	12	16	13	11
OUTSIDE US	6	5	6	7	6	7	6	6	7	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	100	*	*	*	*	*	*	*
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	9	*	100	*	*	*	*	*	*	*
SOUTHEAST	27	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	22	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
GREAT LAKES	12	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	12	*	*	*	*	100	*	*	*	*
MIDWEST	18	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	11	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	7	*	*	*	*	*	*	100	*	*
WEST	23	*	*	*	*	*	*	*	100	100
MOUNTAIN	9	*	*	*	*	*	*	*	100	*
PACIFIC	14	*	*	*	*	*	*	*	*	100
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 7-4
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	58	40	15	4	7	2	3	2	2
NEW ENGLAND	4	39	6	3	*	2	*	1	*	*
MID-ATLANTIC	9	20	33	13	3	5	2	2	2	2
SOUTHEAST	27	17	32	68	67	20	13	8	6	4
SOUTH ATLANTIC	22	16	29	61	37	15	6	6	5	4
EAST SOUTH CENTRAL	6	1	3	7	30	6	6	3	1	*
GREAT LAKES	12	4	8	5	10	47	4	11	3	2
EAST NORTH CENTRAL	12	4	8	5	10	47	4	11	3	2
MIDWEST	18	4	4	3	11	11	67	57	16	3
WEST SOUTH CENTRAL	11	1	3	2	8	4	62	8	6	2
WEST NORTH CENTRAL	7	3	1	1	3	7	6	49	10	1
WEST	23	8	7	4	6	9	10	16	70	80
MOUNTAIN	9	2	2	2	2	4	6	10	48	16
PACIFIC	14	6	4	2	4	5	4	6	22	65
OUTSIDE US	6	9	11	4	3	6	4	5	4	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	23	18	17	19	18	20
NEW ENGLAND	5	5	6	5	5	6	6	5
MID-ATLANTIC	13	12	16	13	13	13	12	14
SOUTHEAST	23	24	20	24	24	24	25	23
SOUTH ATLANTIC	17	17	15	17	18	17	18	17
EAST SOUTH CENTRAL	7	7	4	7	6	7	6	6
GREAT LAKES	16	16	16	16	17	16	15	16
EAST NORTH CENTRAL	16	16	16	16	17	16	15	16
MIDWEST	20	22	17	20	21	19	21	20
WEST SOUTH CENTRAL	12	13	9	12	11	12	13	12
WEST NORTH CENTRAL	8	9	7	8	10	8	8	8
WEST	22	21	25	22	22	22	21	21
MOUNTAIN	8	7	10	8	8	8	7	8
PACIFIC	14	14	15	14	14	14	15	13

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	17	19	20	17	19	20	18	19	18
NEW ENGLAND	5	5	5	5	5	5	5	6	5	4
MID-ATLANTIC	13	12	14	15	12	13	15	13	14	14
SOUTHEAST	23	24	23	23	24	23	23	22	25	23
SOUTH ATLANTIC	17	17	17	17	19	16	15	17	17	16
EAST SOUTH CENTRAL	7	7	6	6	5	7	8	5	8	7
GREAT LAKES	16	16	17	17	17	17	15	16	16	16
EAST NORTH CENTRAL	16	16	17	17	17	17	15	16	16	16
MIDWEST	20	21	19	17	19	19	22	20	18	24
WEST SOUTH CENTRAL	12	13	11	9	12	12	12	12	11	16
WEST NORTH CENTRAL	8	8	8	8	7	7	11	9	7	8
WEST	22	22	22	22	23	22	20	23	22	19
MOUNTAIN	8	9	8	7	8	7	8	8	8	7
PACIFIC	14	13	14	15	15	14	12	16	14	11

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 8-3
CENSUS REGION OF ORIGIN

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	76	58	21	8	10	4	4	5	6
NEW ENGLAND	5	53	11	4	1	2	1	2	1	2
MID-ATLANTIC	13	23	47	17	7	8	3	2	4	4
SOUTHEAST	23	12	25	58	56	12	8	5	5	5
SOUTH ATLANTIC	17	11	23	47	21	7	3	3	3	3
EAST SOUTH CENTRAL	7	1	2	11	35	5	5	2	1	2
GREAT LAKES	16	7	9	11	17	63	7	15	7	6
EAST NORTH CENTRAL	16	7	9	11	17	63	7	15	7	6
MIDWEST	20	4	4	6	17	11	75	63	17	7
WEST SOUTH CENTRAL	12	1	2	4	14	4	69	9	8	3
WEST NORTH CENTRAL	8	3	2	2	4	7	6	54	9	4
WEST	22	2	4	4	2	4	7	13	66	77
MOUNTAIN	8	1	1	2	1	2	4	10	41	12
PACIFIC	14	1	3	2	*	3	3	2	25	65

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 8-4
CENSUS REGION OF ORIGIN

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	100	100	*	*	*	*	*	*	*
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	13	*	100	*	*	*	*	*	*	*
SOUTHEAST	23	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	17	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	7	*	*	*	100	*	*	*	*	*
GREAT LAKES	16	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	16	*	*	*	*	100	*	*	*	*
MIDWEST	20	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	12	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
WEST	22	*	*	*	*	*	*	*	100	100
MOUNTAIN	8	*	*	*	*	*	*	*	100	*
PACIFIC	14	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	31	50	37	35	36	34	38
250,000-999,999	41	43	35	41	42	41	41	41
50,000-249,000	22	24	15	22	22	22	23	19
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	42	38	54	39	50	40	43	46
WITHIN MAJOR CITY	33	28	47	30	42	31	34	39
B COUNTY	25	28	17	26	22	25	25	24
C COUNTY	14	17	9	15	11	15	14	12
D COUNTY	13	15	8	13	12	13	14	11
OUTSIDE US	6	3	13	7	5	7	4	7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	29	38	43	36	37	33	37	36	31
250,000-999,999	41	44	41	39	41	40	44	41	41	43
50,000-249,000	22	26	20	17	22	22	21	22	21	25
LESS THAN 50,000	1	1	1	1	1	1	1	1	2	1
ADI OF DESTINATION - POPULATION										
A COUNTY	42	38	42	46	43	44	38	45	39	36
WITHIN MAJOR CITY	33	30	34	37	34	35	29	36	30	28
B COUNTY	25	27	25	22	25	23	27	23	26	28
C COUNTY	14	16	14	13	14	13	17	14	15	17
D COUNTY	13	14	12	12	13	13	13	13	13	14
OUTSIDE US	6	5	6	7	6	7	6	6	7	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	40	49	35	20	35	30	23	33	41
250,000-999,999	41	33	41	49	56	46	31	45	40	33
50,000-249,000	22	20	10	15	23	17	36	32	27	26
LESS THAN 50,000	1	7	*	1	1	2	4	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	42	42	40	42	27	39	51	23	36	71
WITHIN MAJOR CITY	33	15	27	37	27	36	49	22	33	41
B COUNTY	25	21	34	39	34	27	20	34	9	12
C COUNTY	14	27	23	7	4	14	25	15	22	15
D COUNTY	13	9	1	11	33	19	4	28	32	2
OUTSIDE US	6	2	*	1	*	1	1	*	*	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 9-4
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
ADI OF ORICIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	32	65	33	*	38	25	25	18	51
250,000-999,999	41	43	31	50	76	45	31	46	40	26
50,000-249,000	22	18	4	17	24	14	39	29	42	23
LESS THAN 50,000	1	6	*	*	*	2	5	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	42	37	35	40	44	41	45	29	38	59
WITHIN MAJOR CITY	33	20	28	32	41	36	41	26	31	34
B COUNTY	25	23	34	36	25	25	21	31	11	12
C COUNTY	14	22	14	10	8	14	18	14	22	14
D COUNTY	13	8	7	10	21	15	12	22	25	7
OUTSIDE US	6	9	11	4	3	6	4	5	4	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
RENTAL CAR	100% 9	100% 3	100% 27	100% 7	100% 16	100% 7	100% 6	100% 13
PACKAGE TOUR	5	1	11	5	4	5	3	7
CONSULTED TRAVEL AGENT	13	3	43	12	20	13	9	18
USED FOR HOTEL, TRANSP RESERVATION	6	2	17	5	9	5	4	10

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	10	13	9	10	6	10	8	6
PACKAGE TOUR	5	5	5	5	4	4	6	5	4	3
CONSULTED TRAVEL AGENT	13	10	16	19	12	16	13	16	12	8
USED FOR HOTEL,TRANSP RESERVATION	6	4	7	9	5	8	5	6	6	4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	8	7	10	6	4	7	5	9	12
PACKAGE TOUR	5	2	3	4	3	3	2	2	7	4
CONSULTED TRAVEL AGENT	13	14	11	10	7	11	9	8	20	16
USED FOR HOTEL, TRANSP RESERVATION	6	4	4	5	4	4	4	5	9	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 10-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TOTAL TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	13	11	8	6	10	7	6	8	9
PACKAGE TOUR	5	5	7	4	3	5	3	4	3	5
CONSULTED TRAVEL AGENT	13	18	18	11	8	14	9	13	14	15
USED FOR HOTEL,TRANSP RESERVATION	6	8	9	5	4	7	4	5	6	5

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	29	3	23	19	22	26	18
300-399	16	19	2	16	14	14	18	14
400-499	11	12	3	11	7	11	14	9
500-599	7	8	3	7	6	7	7	8
600-999	13	14	11	13	15	14	14	15
1000-1999	14	11	27	14	17	14	10	15
2000 OR MORE	11	5	37	11	15	11	7	14
OUTSIDE U.S.	6	4	15	7	6	7	4	7
AVERAGE DISTANCE OF TRIP	910	650	2110	900	1090	940	710	1050
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	71	68	83	71	76	72	70	76
400 OR MORE	56	50	81	55	62	57	52	61
500 OR MORE	45	37	78	44	54	47	38	52
600 OR MORE	38	30	75	37	48	40	31	44
1000 OR MORE	25	16	64	24	33	26	17	29

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	25	22	21	23	24	22	19	24	25
300-399	16	18	16	14	15	16	15	14	15	17
400-499	11	11	11	10	11	11	10	9	10	12
500-599	7	7	7	5	8	7	6	6	7	7
600-999	13	14	13	13	14	13	14	15	12	14
1000-1999	14	12	14	16	15	13	13	16	13	13
2000 OR MORE	11	9	12	13	9	11	14	14	12	7
OUTSIDE U.S.	6	5	6	7	6	6	7	6	7	5
AVERAGE DISTANCE OF TRIP	910	800	930	1020	870	900	990	1040	920	780
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	71	71	72	72	72	70	72	76	69	70
400 OR MORE	56	53	56	58	56	54	57	61	54	53
500 OR MORE	45	42	45	48	45	44	47	52	44	41
600 OR MORE	38	34	39	43	37	37	41	45	37	34
1000 OR MORE	25	21	26	30	24	24	27	31	25	21

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 11-3
ROUND TRIP MILEAGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	34	32	22	25	31	28	25	19	18
300-399	16	19	19	15	18	20	18	19	10	15
400-499	11	11	15	9	10	16	10	11	7	13
500-599	7	6	4	7	12	6	7	9	9	7
600-999	13	12	8	15	15	10	17	15	16	17
1000-1999	14	8	10	20	17	10	12	16	19	12
2000 OR MORE	11	10	11	12	4	5	8	6	20	19
OUTSIDE U.S.	6	*	*	*	*	*	*	*	*	*
AVERAGE DISTANCE OF TRIP	910	710	780	960	690	620	730	700	1180	1200
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	71	65	68	78	75	68	71	75	81	82
400 OR MORE	56	46	49	63	57	48	54	57	71	68
500 OR MORE	45	36	34	54	48	31	44	46	64	55
600 OR MORE	38	30	30	48	36	25	37	36	55	47
1000 OR MORE	25	18	22	32	20	15	20	22	39	31

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 11-4
ROUND TRIP MILEAGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	27	25	23	27	25	25	24	20	17
300-399	16	16	13	19	15	15	16	18	11	15
400-499	11	11	11	11	13	10	10	11	6	13
500-599	7	1	6	9	6	5	6	9	9	7
600-999	13	8	10	14	16	12	14	11	19	17
1000-1999	14	4	14	13	16	16	16	12	21	10
2000 OR MORE	11	24	12	7	6	12	8	12	11	13
OUTSIDE U.S.	6	9	10	4	2	6	6	4	4	8
AVERAGE DISTANCE OF TRIP	910	1270	960	780	760	960	780	850	980	1040
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	71	64	66	74	72	69	70	72	77	75
400 OR MORE	56	48	52	54	57	55	54	55	66	60
500 OR MORE	45	37	42	44	44	45	44	44	60	47
600 OR MORE	38	36	35	35	38	40	38	35	51	40
1000 OR MORE	25	28	26	21	22	28	24	24	33	23

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	100	*	81	60	80	86	72
RENTAL CAR	2	2	*	1	4	2	1	3
AIRPLANE	19	*	100	16	36	16	12	24
BUS	2	*	*	2	2	2	1	2
TRAIN	1	*	*	1	*	1	*	*
OTHER	1	*	*	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	84	77	71	80	76	78	63	81	87
RENTAL CAR	2	2	2	2	3	2	1	3	2	2
AIRPLANE	19	12	20	27	16	21	18	31	16	11
BUS	2	2	1	1	1	1	3	3	1	1
TRAIN	1	1	*	*	1	*	1	1	*	*
OTHER	1	1	1	1	1	1	1	1	2	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 12-3
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	82	80	80	88	86	84	89	70	73
RENTAL CAR	2	1	2	2	5	1	*	2	3	2
AIRPLANE	19	15	16	16	11	12	14	10	27	24
BUS	2	2	2	2	1	1	*	1	2	1
TRAIN	1	*	1	1	*	1	*	*	*	*
OTHER	1	*	1	1	*	1	1	*	*	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 12-4
PRIMARY MODE OF TRANSPORTATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	72	73	79	86	77	83	82	76	75
RENTAL CAR	2	3	2	2	3	2	1	1	2	1
AIRPLANE	19	24	22	17	12	20	15	16	22	21
BUS	2	2	3	2	1	1	1	2	*	2
TRAIN	1	1	1	*	*	1	*	*	*	1
OTHER	1	2	1	2	1	1	1	*	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 13-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	10	9	9	15	8	*	*
1	14	16	7	13	17	11	14	17
2 TO 3	38	42	25	39	38	37	60	42
4 TO 9	29	26	43	31	25	34	26	32
TEN OR MORE	8	7	15	9	6	10	*	9
AVERAGE, IF ANY	4.6	4.0	6.3	4.8	3.9	5.1	2.7	4.5
AVG., INCL. ZERO	4.1	3.6	5.7	4.4	3.3	4.7	2.7	4.5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	12	9	8	8	9	16	14	10	8
1	14	15	14	14	14	14	14	15	14	13
2 TO 3	38	38	41	40	41	41	27	36	37	42
4 TO 9	29	27	28	30	30	28	30	28	30	29
TEN OR MORE	8	9	8	8	6	8	13	8	9	8
AVERAGE, IF ANY	4.6	4.5	4.4	4.5	4.2	4.2	5.8	4.5	4.7	4.4
AVG., INCL. ZERO	4.1	4.0	4.0	4.1	3.9	3.9	4.9	3.9	4.3	4.0

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 13-3
NIGHTS AWAY FROM HOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	10	9	16	10	11	11	10	9	4	9
1	14	13	13	10	16	19	22	15	16	13
2 TO 3	38	43	38	37	36	42	42	45	38	39
4 TO 9	29	27	27	34	32	22	21	27	31	31
TEN OR MORE	8	9	6	9	5	5	5	4	11	8
AVERAGE, IF ANY	4.6	4.3	4.0	4.9	4.4	3.8	3.3	3.8	4.6	4.6
AVG., INCL. ZERO	4.1	3.9	3.4	4.4	3.9	3.4	3.0	3.4	4.4	4.2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 13-4
NIGHTS AWAY FROM HOME

	CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
NIGHTS AWAY FROM HOME										
NONE	100% 10	100% 10	100% 13	100% 10	100% 12	100% 11	100% 9	100% 10	100% 6	100% 9
1	14	10	11	12	16	15	19	14	17	13
2 TO 3	38	35	40	40	32	34	42	42	37	38
4 TO 9	29	36	28	30	36	29	23	27	33	28
TEN OR MORE	8	8	8	8	4	10	7	6	7	12
AVERAGE, IF ANY	4.6	4.7	4.7	4.7	4.2	4.9	3.8	4.1	4.2	5.2
AVG., INCL. ZERO	4.1	4.2	4.1	4.3	3.7	4.3	3.4	3.7	4.0	4.8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
LODGING TYPE								
FRIENDS, RELATIVES HOMES	100% 39	100% 41	100% 33	100% 44	100% 18	100% 42	100% 47	100% 9
HOTEL OR MOTEL	43	40	55	38	65	41	43	100
RENTED CABIN OR CONDOMINIUM	*	*	1	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	4	4	4	5	1	5	4	2
CAMPER, TRAILER, OR RV	3	3	3	4	1	4	4	1
OTHER	6	7	1	7	2	7	6	1
NO OVERNIGHT STAY	10	10	9	8	15	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.9	3.6	5.7	4.0	3.1	4.4	2.8	4.7
HOTEL, MOTEL	3.3	2.9	4.6	3.5	3.3	3.5	2.6	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	43	35	30	42	35	37	35	35	47
HOTEL OR MOTEL	43	39	47	51	41	48	39	46	48	35
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	4	3	5	5	5	4	3	2	4	6
CAMPER, TRAILER, OR RV	3	2	4	5	2	4	3	2	4	4
OTHER	6	6	6	6	6	5	7	5	6	7
NO OVERNIGHT STAY	10	11	9	8	8	9	16	14	10	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.9	3.8	4.0	4.3	3.8	3.3	5.2	4.3	4.2	3.5
HOTEL, MOTEL	3.3	3.1	3.4	3.5	3.1	3.2	4.1	3.3	3.5	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 14-3
TYPES OF LODGING USED

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	36	39	39	37	40	42	43	31	43
HOTEL OR MOTEL	43	44	42	45	42	42	44	41	50	36
RENTED CABIN OR CONDOMINIUM	*	1	*	*	*	1	*	*	*	*
OWNED CABIN OR CONDOMINIUM	4	5	3	6	7	3	2	5	4	2
CAMPER, TRAILER, OR RV	3	7	3	3	5	2	2	3	3	4
OTHER	6	4	3	4	4	6	5	4	14	10
NO OVERNIGHT STAY	10	9	16	10	11	11	10	9	4	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.9	4.0	3.8	4.8	3.2	3.2	3.4	3.2	3.6	3.9
HOTEL, MOTEL	3.3	3.3	2.9	3.5	2.9	2.6	2.6	2.8	3.7	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 14-4
TYPES OF LODGING USED

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	39	38	34	42	38	37	41	39	37	39
HOTEL OR MOTEL	43	43	47	43	40	46	42	46	42	38
RENTED CABIN OR CONDOMINIUM	*	1	*	*	*	*	*	*	*	1
OWNED CABIN OR CONDOMINIUM	4	4	5	4	5	4	3	5	3	3
CAMPER, TRAILER, OR RV	3	5	3	2	5	2	4	3	2	3
OTHER	6	5	3	4	2	5	5	4	18	10
NO OVERNIGHT STAY	10	10	13	9	12	11	9	10	6	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.9	4.5	3.7	4.2	5.6	3.6	3.5	3.5	3.8	3.9
HOTEL, MOTEL	3.3	3.7	3.6	3.2	2.9	3.6	2.7	3.1	3.2	3.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	27	22	46	22	56	20	22	30
2	31	32	28	32	26	32	32	33
3	16	18	12	17	10	17	17	17
4	13	15	7	15	6	15	15	12
5	8	9	5	9	1	9	10	6
6+	4	5	2	5	1	5	5	3
PARTIES WITHOUT CHILDREN	68	64	81	63	87	63	63	74
ONE ADULT	27	22	46	22	56	20	22	29
TWO ADULTS	27	28	26	28	24	28	28	31
3 + ADULTS	13	14	9	13	8	15	14	14
PARTIES WITH CHILD(REN)	32	36	19	37	13	37	37	26
ONE ADULT	5	6	4	6	2	6	6	3
TWO ADULTS	15	17	9	17	7	18	17	12
3 + ADULTS	12	13	7	14	4	14	14	10

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	5 1.5	407.8	398.2	264.6	336.7	503.0	418.9
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	30	25	25	31	23	27	99	*	*
2	31	29	31	32	22	27	56	*	72	7
3	16	17	17	16	16	19	12	*	20	25
4	13	13	14	15	16	17	2	*	4	37
5	8	8	8	8	9	10	1	*	2	22
6+	4	4	5	5	6	4	*	*	2	10
PARTIES WITHOUT CHILDREN	68	68	66	66	61	58	97	100	100	*
ONE ADULT	27	29	25	25	31	23	27	100	*	*
TWO ADULTS	27	25	28	29	18	23	54	*	68	*
3 + ADULTS	13	13	13	13	12	13	17	*	32	*
PARTIES WITH CHILD(REN)	32	32	34	34	39	42	3	*	*	100
ONE ADULT	5	7	4	4	7	6	1	*	*	17
TWO ADULTS	15	15	17	17	18	20	1	*	*	47
3 + ADULTS	12	11	13	13	14	15	1	*	*	36

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	29	27	24	22	31	29	27	24	33
2	31	30	29	33	30	27	30	29	38	30
3	16	23	17	17	14	16	16	18	14	14
4	13	11	14	15	17	12	15	9	14	14
5	8	8	10	7	3	12	6	13	5	6
6+	4	*	4	5	14	2	4	4	4	3
PARTIES WITHOUT CHILDREN	68	72	65	68	62	67	65	61	71	73
ONE ADULT	27	29	27	24	22	31	30	27	24	33
TWO ADULTS	27	26	24	29	25	25	25	24	33	28
3 + ADULTS	13	16	14	15	15	11	10	10	13	12
PARTIES WITH CHILD(REN)	32	28	35	32	38	33	35	39	29	27
ONE ADULT	5	6	4	4	9	6	6	6	6	7
TWO ADULTS	15	13	17	16	16	13	20	17	11	13
3 + ADULTS	12	10	14	12	13	14	9	16	12	7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 15-4
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	27	32	25	28	20	27	25	30	27	32
2	31	27	30	32	36	29	29	31	36	32
3	16	21	16	16	19	17	18	16	11	12
4	13	10	14	12	15	12	18	13	15	12
5	8	10	10	6	3	12	7	6	5	9
6+	4	1	5	6	6	3	4	4	6	3
PARTIES WITHOUT CHILDREN	68	71	67	69	69	68	60	68	69	72
ONE ADULT	27	32	25	28	20	27	25	30	27	32
TWO ADULTS	27	23	26	29	32	26	25	24	30	30
3 + ADULTS	13	16	16	12	17	15	10	13	12	10
PARTIES WITH CHILD(REN)	32	29	33	31	31	32	40	32	31	28
ONE ADULT	5	5	5	4	8	5	7	5	8	5
TWO ADULTS	15	15	14	15	17	12	21	15	15	14
3 + ADULTS	12	9	15	11	6	16	12	12	8	9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	46	51	29	50	30	49	100	46
VACATION TRIP	70	72	61	83	22	100	74	65
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	75	78	63	100	13	90	81	66
VISIT FRIENDS OR RELATIVES	38	41	30	51	5	43	43	20
OUTDOOR RECREATION	14	16	8	19	3	18	15	11
ENTERTAINMENT	24	22	27	32	6	29	24	37
BUSINESS (ANY)	18	14	36	3	100	6	12	28
CONVENTION,ETC.	4	3	8	1	21	1	3	6
OTHER BUSINESS	14	11	28	3	79	4	9	22
PERSONAL, FAMILY, OTHER	9	10	6	*	*	6	9	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	46	46	48	47	52	47	35	37	48	53
VACATION TRIP	70	72	69	67	72	67	71	52	73	81
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	78	74	69	78	72	75	59	77	86
VISIT FRIENDS OR RELATIVES	38	43	35	29	39	33	44	31	38	45
OUTDOOR RECREATION	14	13	15	16	17	14	9	10	14	18
ENTERTAINMENT	24	23	25	26	23	26	22	20	26	24
BUSINESS (ANY)	18	14	21	25	17	21	15	38	14	7
CONVENTION,ETC.	4	3	4	6	4	4	3	7	4	1
OTHER BUSINESS	14	11	16	19	13	17	12	31	11	6
PERSONAL, FAMILY, OTHER	9	9	8	8	7	9	12	7	11	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	46	50	51	46	42	51	50	48	46	46
VACATION TRIP	70	72	71	73	71	65	60	66	75	65
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	72	76	78	79	72	68	71	78	75
VISIT FRIENDS OR RELATIVES	38	31	38	41	35	46	42	40	30	38
OUTDOOR RECREATION	14	18	11	14	18	12	9	14	17	17
ENTERTAINMENT	24	26	27	25	25	14	18	18	31	21
BUSINESS (ANY)	18	17	15	18	14	21	21	21	17	20
CONVENTION,ETC.	4	4	3	4	2	4	5	4	5	4
OTHER BUSINESS	14	12	12	14	12	17	16	17	11	16
PERSONAL, FAMILY, OTHER	9	12	10	7	9	9	13	12	8	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 16-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	46	50	45	48	44	43	49	49	41	49
VACATION TRIP	70	75	72	71	70	70	66	67	70	67
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	75	75	76	75	79	74	75	72	74	76
VISIT FRIENDS OR RELATIVES	38	28	34	41	41	41	43	38	37	34
OUTDOOR RECREATION	14	15	15	11	16	12	12	14	15	18
ENTERTAINMENT	24	35	28	23	22	21	21	20	22	25
BUSINESS (ANY)	18	16	17	20	16	19	17	22	19	18
CONVENTION,ETC.	4	3	4	5	3	5	4	5	3	3
OTHER BUSINESS	14	14	14	15	13	14	13	17	16	15
PERSONAL, FAMILY, OTHER	9	10	9	8	7	8	11	9	9	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 17-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	14	11	13	11	14	15	13
NEW ENGLAND	4	4	3	4	3	4	4	4
MID-ATLANTIC	10	10	8	10	8	10	11	9
SOUTHEAST	29	30	23	30	27	30	28	30
SOUTH ATLANTIC	23	23	20	24	22	24	23	23
EAST SOUTH CENTRAL	6	7	4	7	5	6	6	6
GREAT LAKES	12	13	8	11	13	11	13	11
EAST NORTH CENTRAL	12	13	8	11	13	11	13	11
MIDWEST	18	20	12	17	20	16	19	18
WEST SOUTH CENTRAL	10	11	8	9	12	9	11	11
WEST NORTH CENTRAL	8	9	4	7	9	7	8	7
WEST	22	20	32	22	22	22	22	22
MOUNTAIN	9	8	13	9	8	10	9	10
PACIFIC	13	12	18	13	14	12	13	11
OUTSIDE US	6	4	15	7	6	7	4	7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	13	14	13	14	14	13	13	14
NEW ENGLAND	4	3	4	5	3	4	4	4	4	3
MID-ATLANTIC	10	9	9	10	10	9	10	9	9	10
SOUTHEAST	29	29	29	29	30	29	28	25	31	30
SOUTH ATLANTIC	23	23	24	23	23	23	22	20	25	22
EAST SOUTH CENTRAL	6	6	6	6	7	6	6	5	6	7
GREAT LAKES	12	13	12	11	13	11	12	13	11	12
EAST NORTH CENTRAL	12	13	12	11	13	11	12	13	11	12
MIDWEST	18	20	18	15	18	17	19	19	15	21
WEST SOUTH CENTRAL	10	12	10	8	11	10	11	11	9	11
WEST NORTH CENTRAL	8	8	8	7	7	7	8	7	6	9
WEST	22	20	21	24	21	23	22	24	23	19
MOUNTAIN	9	8	9	11	8	10	10	8	10	8
PACIFIC	13	12	12	13	14	13	12	16	13	11
OUTSIDE US	6	5	6	7	6	6	7	6	7	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 17-3
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
NORTHEAST	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	13	100	100	*	*	*	*	*	*	*
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	10	*	100	*	*	*	*	*	*	*
SOUTHEAST	29	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	23	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
GREAT LAKES	12	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	12	*	*	*	*	100	*	*	*	*
MIDWEST	18	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	10	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
WEST	22	*	*	*	*	*	*	*	100	100
MOUNTAIN	9	*	*	*	*	*	*	*	100	*
PACIFIC	13	*	*	*	*	*	*	*	*	100
OUTSIDE US	6	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 17-4
CENSUS REGION OF FINAL DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	63	43	14	3	6	2	3	1	2
NEW ENGLAND	4	44	6	2	*	1	*	1	*	*
MID-ATLANTIC	10	19	37	12	3	5	1	2	1	1
SOUTHEAST	29	14	32	71	70	23	13	8	4	5
SOUTH ATLANTIC	23	12	30	64	37	16	6	5	4	5
EAST SOUTH CENTRAL	6	2	3	8	33	7	7	3	1	*
GREAT LAKES	12	3	6	5	8	47	3	12	2	2
EAST NORTH CENTRAL	12	3	6	5	8	47	3	12	2	2
MIDWEST	18	2	4	3	11	11	67	59	14	2
WEST SOUTH CENTRAL	10	1	2	2	7	4	62	7	5	2
WEST NORTH CENTRAL	8	*	2	1	4	7	5	52	10	1
WEST	22	8	6	3	5	8	10	14	73	81
MOUNTAIN	9	2	2	2	1	4	7	9	53	16
PACIFIC	13	6	4	2	3	5	3	5	20	65
OUTSIDE US	6	9	10	4	2	6	6	4	4	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	17	22	19	17	20	19	20
NEW ENGLAND	5	4	6	5	4	5	5	5
MID-ATLANTIC	14	13	16	14	13	14	13	15
SOUTHEAST	24	25	20	24	24	24	24	23
SOUTH ATLANTIC	17	17	15	17	18	17	17	17
EAST SOUTH CENTRAL	7	8	4	7	6	7	7	7
GREAT LAKES	16	16	17	16	17	16	15	17
EAST NORTH CENTRAL	16	16	17	16	17	16	15	17
MIDWEST	20	21	17	20	21	19	21	21
WEST SOUTH CENTRAL	12	13	10	12	12	12	13	12
WEST NORTH CENTRAL	8	8	7	8	9	8	8	8
WEST	21	20	24	21	21	20	21	19
MOUNTAIN	8	7	9	8	8	8	7	7
PACIFIC	13	13	15	13	13	13	14	12

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	17	19	21	18	19	20	18	19	19
NEW ENGLAND	5	5	5	5	5	5	5	6	5	4
MID-ATLANTIC	14	12	14	17	14	14	15	13	14	14
SOUTHEAST	24	24	23	23	25	22	23	22	26	23
SOUTH ATLANTIC	17	17	17	16	19	15	15	17	17	16
EAST SOUTH CENTRAL	7	7	7	7	6	7	8	5	8	7
GREAT LAKES	16	16	17	17	17	18	15	17	16	17
EAST NORTH CENTRAL	16	16	17	17	17	18	15	17	16	17
MIDWEST	20	22	20	17	19	19	22	20	18	23
WEST SOUTH CENTRAL	12	14	11	9	12	12	12	12	11	15
WEST NORTH CENTRAL	8	8	8	8	7	7	10	9	7	8
WEST	21	20	21	22	21	21	20	23	21	19
MOUNTAIN	8	8	8	8	8	8	8	8	8	7
PACIFIC	13	12	13	14	13	14	11	15	13	12

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 18-3
CENSUS REGION OF ORIGIN

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	80	63	21	7	9	3	5	5	6
NEW ENGLAND	5	58	10	3	1	1	*	1	1	2
MID-ATLANTIC	14	22	53	18	6	7	3	4	3	4
SOUTHEAST	24	10	22	58	56	12	7	6	4	4
SOUTH ATLANTIC	17	10	20	47	20	7	3	2	3	2
EAST SOUTH CENTRAL	7	1	2	12	36	5	5	3	1	2
GREAT LAKES	16	5	9	11	19	65	6	16	7	5
EAST NORTH CENTRAL	16	5	9	11	19	65	6	16	7	5
MIDWEST	20	3	4	5	16	11	79	62	17	6
WEST SOUTH CENTRAL	12	1	2	4	13	3	74	8	9	3
WEST NORTH CENTRAL	8	2	2	2	4	8	5	54	8	3
WEST	21	1	3	4	1	3	5	12	68	80
MOUNTAIN	8	*	1	1	1	2	3	10	44	12
PACIFIC	13	1	2	3	*	2	2	2	24	68

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 18-4
CENSUS REGION OF ORIGIN

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	100	100	*	*	*	*	*	*	*
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	14	*	100	*	*	*	*	*	*	*
SOUTHEAST	24	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	17	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	7	*	*	*	100	*	*	*	*	*
GREAT LAKES	16	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	16	*	*	*	*	100	*	*	*	*
MIDWEST	20	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	12	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
WEST	21	*	*	*	*	*	*	*	100	100
MOUNTAIN	8	*	*	*	*	*	*	*	100	*
PACIFIC	13	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	32	50	36	35	36	34	37
250,000-999,999	41	43	35	41	41	41	42	41
50,000-249,000	22	24	15	22	22	22	22	20
LESS THAN 50,000	1	2	1	1	2	1	2	1
ADI OF DESTINATION - POPULATION								
A COUNTY	39	36	53	37	49	38	40	46
WITHIN MAJOR CITY	31	27	46	29	41	30	32	38
B COUNTY	26	29	17	27	22	26	27	25
C COUNTY	15	17	7	16	11	15	15	12
D COUNTY	13	15	8	13	11	14	14	11
OUTSIDE US	6	4	15	7	6	7	4	7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	28	37	43	35	36	33	37	36	32
250,000-999,999	41	44	41	39	41	41	44	40	41	43
50,000-249,000	22	26	21	17	22	22	22	22	21	24
LESS THAN 50,000	1	2	1	1	1	2	1	1	2	1
ADI OF DESTINATION - POPULATION										
A COUNTY	39	37	39	42	40	41	36	45	38	36
WITHIN MAJOR CITY	31	29	31	34	31	33	28	36	30	28
B COUNTY	26	28	26	24	27	24	28	23	26	29
C COUNTY	15	17	15	15	15	14	18	14	15	17
D COUNTY	13	13	13	13	13	14	12	12	13	13
OUTSIDE US	6	5	6	7	6	6	7	6	7	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	38	48	35	21	34	27	25	32	41
250,000-999,999	41	35	41	49	53	48	32	45	39	30
50,000-249,000	22	20	10	15	25	16	37	30	29	29
LESS THAN 50,000	1	7	*	1	1	2	5	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	39	38	39	41	24	36	50	22	33	71
WITHIN MAJOR CITY	31	12	25	35	24	33	48	21	30	40
B COUNTY	26	22	35	39	38	29	21	33	8	11
C COUNTY	15	31	23	7	5	17	24	18	23	15
D COUNTY	13	8	2	12	32	17	4	27	35	2
OUTSIDE US	6	2	*	1	*	1	1	*	*	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 19-4
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	33	64	30	*	40	24	26	16	52
250,000-999,999	41	43	31	51	74	45	33	45	39	25
50,000-249,000	22	19	5	18	26	13	37	29	45	23
LESS THAN 50,000	1	6	*	*	*	3	6	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	39	36	33	38	43	38	46	24	35	55
WITHIN MAJOR CITY	31	17	26	30	40	33	41	22	27	31
B COUNTY	26	24	35	38	26	27	20	31	11	15
C COUNTY	15	23	16	10	9	15	16	18	24	14
D COUNTY	13	7	7	10	20	15	13	23	26	7
OUTSIDE US	6	9	10	4	2	6	6	4	4	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	982.7	234.3	945.8	232.0	878.3	582.1	560.1
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	30	6	15	7	5	12
PACKAGE TOUR	4	1	13	5	5	5	3	7
CONSULTED TRAVEL AGENT	12	3	44	11	19	11	8	17
USED FOR HOTEL,TRANSP RESERVATION	5	2	18	5	8	5	4	10

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	738.6	989.8	521.5	407.8	398.2	264.6	336.7	503.0	418.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	5	9	12	7	9	7	10	8	6
PACKAGE TOUR	4	4	5	5	4	5	5	5	5	3
CONSULTED TRAVEL AGENT	12	8	13	16	10	13	12	16	11	8
USED FOR HOTEL,TRANSP RESERVATION	5	3	6	8	5	6	5	6	6	4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	757
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	45.7	120.0	281.4	79.2	149.1	130.6	94.8	113.4	162.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	6	9	7	4	6	3	9	8
PACKAGE TOUR	4	3	2	4	4	3	2	3	7	3
CONSULTED TRAVEL AGENT	12	11	8	10	6	9	7	6	20	11
USED FOR HOTEL,TRANSP RESERVATION	5	4	3	5	4	2	3	4	10	3

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 20-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED PERSON TRIPS (MILLIONS)	1260.1	61.0	175.4	208.9	88.8	207.4	156.2	99.1	96.0	167.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	10	10	7	4	10	6	6	6	8
PACKAGE TOUR	4	5	7	3	3	5	3	4	3	4
CONSULTED TRAVEL AGENT	12	16	15	9	6	14	8	12	11	13
USED FOR HOTEL,TRANSP RESERVATION	5	6	8	4	3	6	3	5	6	5

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TO TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
MARITAL STATUS								
MARRIED	100% 59	100% 60	100% 57	100% 57	100% 65	100% 57	100% 56	100% 63
NOT MARRIED	41	40	43	43	35	43	44	37
SEX								
MALE	54	54	57	49	72	49	52	58
FEMALE	46	46	43	51	28	51	48	42
AGE								
18-24	14	15	11	15	10	15	17	12
25-34	26	27	26	26	30	26	28	26
35-44	21	20	25	19	29	18	21	24
45-54	15	13	17	14	16	14	14	17
55-64	12	13	9	12	10	12	11	10
65-74	9	9	8	11	4	11	7	8
75-84	3	3	3	3	1	3	2	2
85+	*	*	1	1	*	1	*	*
AVERAGE	41	41	41	42	39	42	39	41

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TO TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	48	66	74	44	74	65	37	84	79
NOT MARRIED	41	52	34	26	56	26	35	63	16	21
SEX										
MALE	54	50	58	63	57	54	51	61	50	42
FEMALE	46	50	42	37	43	46	49	39	50	58
AGE										
18-24	14	16	11	10	34	*	*	18	9	8
25-34	26	30	30	26	66	*	*	28	18	39
35-44	21	17	26	29	*	59	*	20	14	40
45-54	15	11	17	20	*	41	*	13	19	10
55-64	12	11	10	11	*	*	48	10	20	2
65-74	9	11	6	4	*	*	38	7	17	1
75-84	3	4	1	1	*	*	11	4	2	*
85+	*	*	*	*	*	*	2	*	1	*
AVERAGE	41	41	40	40	27	43	66	40	47	35

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TO TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	60	57	61	64	59	60	62	62	52
NOT MARRIED	41	40	43	39	36	41	40	38	38	48
SEX										
MALE	54	50	54	55	48	55	53	55	58	54
FEMALE	46	50	46	45	52	45	47	45	42	46
AGE										
18-24	14	11	14	14	13	14	14	9	12	17
25-34	26	22	27	28	27	27	28	27	24	25
35-44	21	28	20	18	16	20	21	26	25	21
45-54	15	16	13	16	20	13	14	11	12	15
55-64	12	13	12	12	13	15	13	15	10	8
65-74	9	9	13	9	9	8	7	9	12	9
75-84	3	*	1	4	2	3	3	3	4	3
85+	*	*	*	1	1	*	1	1	*	1
AVERAGE	41	42	42	42	41	42	41	42	42	40

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 21-4
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TO TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	59	56	64	57	60	61	64	62	57	51
NOT MARRIED	41	44	36	43	40	39	36	38	43	49
SEX										
MALE	54	57	52	54	54	54	52	56	56	56
FEMALE	46	43	48	46	46	46	48	44	44	44
AGE										
18-24	14	12	10	17	12	14	15	6	16	17
25-34	26	26	27	29	20	27	26	29	25	26
35-44	21	19	21	18	22	20	22	22	24	23
45-54	15	18	15	16	17	18	13	11	10	13
55-64	12	10	13	10	17	12	14	18	9	7
65-74	9	15	11	8	8	8	8	10	12	9
75-84	3	*	3	3	3	3	1	4	5	4
85+	*	*	*	1	1	*	1	*	*	1
AVERAGE	41	41	43	40	43	42	40	45	42	40

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TO TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	16	10	17	9	16	15	12
HIGH SCHOOL COMPLETE	33	36	23	35	26	35	34	33
COLLEGE INCOMPLETE	20	20	19	20	18	21	20	19
COLLEGE COMPLETE	22	19	31	20	30	20	21	25
GRADUATE WORK	10	8	17	8	17	8	9	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	16	13	24	13	25	13	15	19
LOWER LEVEL TECHNICAL MANAGERIAL	22	21	26	20	30	19	23	25
CLERICAL, SALES	14	14	15	14	16	14	16	16
BLUE COLLAR	16	18	10	16	16	17	17	16
HOUSEHOLD, SERVICE	4	5	4	4	3	5	5	3
RETIRED	14	14	11	17	4	17	12	10
UNEMPLOYED	3	3	2	4	1	4	3	2
NOT WORKING, NOT LOOKING	9	9	7	10	3	10	8	7
OTHER	2	2	1	2	1	2	2	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TO TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	20	8	6	10	9	30	13	18	14
HIGH SCHOOL COMPLETE	33	39	32	25	34	31	36	30	36	36
COLLEGE INCOMPLETE	20	20	21	20	24	20	14	20	18	22
COLLEGE COMPLETE	22	15	26	32	24	25	13	24	19	19
GRADUATE WORK	10	6	12	17	8	15	7	12	8	8
OCCUPATION										
PROFESSIONAL MANAGERIAL	16	10	20	27	16	22	7	18	14	14
LOWER LEVEL TECHNICAL MANAGERIAL	22	21	26	27	24	27	12	25	18	22
CLERICAL, SALES	14	14	16	17	17	16	8	14	15	14
BLUE COLLAR	16	17	16	15	18	18	9	15	15	20
HOUSEHOLD, SERVICE	4	6	3	2	6	4	2	4	5	5
RETIRED	14	16	8	4	1	2	52	12	22	2
UNEMPLOYED	3	4	2	1	5	1	2	3	2	4
NOT WORKING, NOT LOOKING	9	10	7	6	10	9	7	6	9	16
OTHER	2	2	1	1	3	1	*	2	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TO TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	9	14	17	19	16	20	15	11	14
HIGH SCHOOL COMPLETE	33	31	34	33	38	36	31	33	34	30
COLLEGE INCOMPLETE	20	19	17	18	18	19	25	20	24	20
COLLEGE COMPLETE	22	26	23	23	18	20	17	20	22	24
GRADUATE WORK	10	15	12	9	7	10	8	12	10	11
OCCUPATION										
PROFESSIONAL MANAGERIAL	16	20	14	15	12	15	14	15	17	17
LOWER LEVEL TECHNICAL MANAGERIAL	22	27	24	23	19	23	22	26	21	20
CLERICAL, SALES	14	17	17	14	16	14	15	14	13	13
BLUE COLLAR	16	14	12	16	19	17	17	16	21	13
HOUSEHOLD, SERVICE	4	4	4	4	6	3	4	5	1	8
RETIRED	14	10	15	14	14	15	11	14	15	13
UNEMPLOYED	3	3	3	3	5	3	1	3	3	3
NOT WORKING, NOT LOOKING	9	4	9	8	8	9	14	7	7	10
OTHER	2	*	3	2	1	1	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 22-4
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TO TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	15	12	14	23	13	22	14	11	13
HIGH SCHOOL COMPLETE	33	34	35	36	35	36	29	34	29	28
COLLEGE INCOMPLETE	20	13	17	17	15	19	24	19	27	23
COLLEGE COMPLETE	22	22	25	22	19	21	16	23	20	25
GRADUATE WORK	10	16	10	10	8	11	8	10	12	11
OCCUPATION										
PROFESSIONAL MANAGERIAL	16	19	16	16	16	16	12	13	16	18
LOWER LEVEL TECHNICAL MANAGERIAL	22	26	26	21	22	22	21	27	19	19
CLERICAL, SALES	14	15	14	16	15	14	14	15	11	15
BLUE COLLAR	16	14	16	15	13	16	18	16	21	14
HOUSEHOLD, SERVICE	4	5	3	4	7	4	4	3	4	6
RETIRED	14	13	13	12	17	13	14	17	16	13
UNEMPLOYED	3	3	2	4	2	3	2	3	3	3
NOT WORKING, NOT LOOKING	9	3	10	8	8	10	14	5	7	9
OTHER	2	2	1	3	*	1	2	1	2	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TO TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	8	8	4	9	3	9	8	4
$10,000-$19,999	16	18	9	17	9	18	15	12
$20,000-$29,999	19	21	14	21	15	20	21	17
$30,000-$39,999	18	19	13	18	17	18	19	19
$40,000-$49,999	15	14	18	14	17	14	16	17
$50,000-$74,999	15	13	21	13	20	13	13	17
$75,000-$99,999	6	4	11	5	9	5	5	8
$100,000 OR MORE	4	3	10	3	9	3	4	6
CUMULATIVE INCOME								
$20,000 OR MORE	76	74	87	74	88	74	77	83
$30,000 OR MORE	57	53	74	53	72	54	56	67
$40,000 OR MORE	40	34	60	35	55	35	38	48
$50,000 OR MORE	25	20	42	21	38	21	22	31
$75,000 OR MORE	10	7	21	7	18	8	9	14

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TO TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	8	13	*	*	9	3	14	9	5	7
$10,000-$19,999	16	27	*	*	16	8	29	18	14	13
$20,000-$29,999	19	32	25	*	21	17	18	20	19	17
$30,000-$39,999	18	29	23	*	19	19	11	16	18	22
$40,000-$49,999	15	*	19	37	15	18	10	13	17	17
$50,000-$74,999	15	*	19	37	13	21	9	14	16	16
$75,000-$99,999	6	*	8	15	4	9	5	6	6	6
$100,000 OR MORE	4	*	6	11	3	6	3	5	5	2
CUMULATIVE INCOME										
$20,000 OR MORE	76	61	100	100	75	89	57	73	81	80
$30,000 OR MORE	57	29	75	100	54	73	39	53	61	63
$40,000 OR MORE	40	*	52	100	34	54	28	37	44	41
$50,000 OR MORE	25	*	33	63	20	36	18	24	27	24
$75,000 OR MORE	10	*	13	26	7	15	8	11	11	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TO TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
FAMILY INCOME										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	8	4	5	6	10	8	9	9	9	10
$10,000-$19,999	16	12	17	14	20	18	19	16	16	16
$20,000-$29,999	19	19	19	22	23	19	21	18	15	17
$30,000-$39,999	18	18	18	18	15	18	19	20	15	15
$40,000-$49,999	15	15	15	17	11	14	11	15	17	14
$50,000-$74,999	15	18	15	13	15	15	14	16	16	14
$75,000-$99,999	6	6	4	5	5	5	5	3	9	9
$100,000 OR MORE	4	8	6	5	2	3	3	3	3	5
CUMULATIVE INCOME										
$20,000 OR MORE	76	84	78	80	71	74	73	75	76	74
$30,000 OR MORE	57	64	59	58	48	55	51	56	60	57
$40,000 OR MORE	40	47	41	40	33	38	33	37	45	42
$50,000 OR MORE	25	32	25	23	22	24	21	22	28	28
$75,000 OR MORE	10	14	10	10	7	8	8	6	12	13

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 23-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TO TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	8	4	6	7	7	6	9	11	8	11
$10,000-$19,999	16	15	15	15	20	16	21	12	19	13
$20,000-$29,999	19	27	17	18	18	19	19	21	22	16
$30,000-$39,999	18	15	16	20	18	18	19	17	15	17
$40,000-$49,999	15	11	18	16	16	15	12	16	14	13
$50,000-$74,999	15	18	15	13	17	16	12	17	13	16
$75,000-$99,999	6	6	9	5	2	5	5	4	7	9
$100,000 OR MORE	4	4	5	5	2	5	3	3	2	5
CUMULATIVE INCOME										
$20,000 OR MORE	76	81	79	78	73	78	70	77	73	76
$30,000 OR MORE	57	54	62	59	55	59	51	56	51	60
$40,000 OR MORE	40	39	46	40	37	41	32	39	36	43
$50,000 OR MORE	25	28	29	24	21	26	20	24	22	30
$75,000 OR MORE	10	10	14	11	4	10	8	7	9	14

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TO TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	18	22	20	18	20	19	17
TWO OR MORE ADULTS,NO CHILDREN	42	42	41	43	40	43	41	43
SINGLE ADULT WITH CHILD(REN)	3	3	4	4	2	3	4	3
TWO OR MORE ADULTS WITH CHILD(REN)	35	36	33	34	39	34	36	37
HOUSEHOLD SIZE								
ONE PERSON	19	18	22	20	18	20	19	17
TWO PEOPLE	33	33	32	33	30	33	31	33
THREE PEOPLE	19	19	18	19	18	19	20	20
FOUR PEOPLE	18	18	19	17	21	17	19	18
FIVE OR MORE PEOPLE	11	12	9	11	12	10	10	12
NUMBER OF WAGE EARNERS								
NONE	13	14	11	15	6	15	11	10
ONE	39	38	41	38	42	38	39	38
TWO	39	39	40	38	43	39	39	42
THREE OR MORE	9	9	8	9	9	9	10	10

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TO TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	27	15	9	20	13	27	38	*	*
TWO OR MORE ADULTS,NO CHILDREN	42	37	43	47	36	34	66	33	76	*
SINGLE ADULT WITH CHILD(REN)	3	5	3	2	3	5	1	3	1	9
TWO OR MORE ADULTS WITH CHILD(REN)	35	30	40	43	41	48	7	25	23	90
HOUSEHOLD SIZE										
ONE PERSON	19	27	15	9	20	13	27	38	*	*
TWO PEOPLE	33	31	32	33	26	24	56	24	59	6
THREE PEOPLE	19	17	20	22	21	22	10	15	19	29
FOUR PEOPLE	18	16	21	22	21	25	4	14	14	40
FIVE OR MORE PEOPLE	11	9	12	14	13	15	3	9	8	25
NUMBER OF WAGE EARNERS										
NONE	13	16	7	4	5	3	42	13	19	2
ONE	39	46	37	30	40	38	35	47	26	39
TWO	39	31	45	53	44	48	19	31	46	51
THREE OR MORE	9	7	10	12	11	11	3	9	10	7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TO TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	16	21	17	19	20	19	21	19	23
TWO OR MORE ADULTS,NO CHILDREN	42	49	38	43	42	40	39	40	46	44
SINGLE ADULT WITH CHILD(REN)	3	3	3	3	3	3	4	6	2	4
TWO OR MORE ADULTS WITH CHILD(REN)	35	32	38	37	36	37	38	33	33	29
HOUSEHOLD SIZE										
ONE PERSON	19	16	21	17	19	20	19	21	19	23
TWO PEOPLE	33	31	31	32	33	31	30	34	36	34
THREE PEOPLE	19	22	17	22	18	17	18	18	17	17
FOUR PEOPLE	18	23	19	17	18	20	20	18	15	18
FIVE OR MORE PEOPLE	11	8	11	11	12	12	12	9	13	9
NUMBER OF WAGE EARNERS										
NONE	13	14	12	12	14	16	14	13	12	15
ONE	39	34	41	38	36	38	43	42	38	38
TWO	39	41	38	41	37	37	35	40	41	38
THREE OR MORE	9	11	9	8	12	9	8	6	9	9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 24-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TO TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	19	20	19	17	19	17	18	23	20	24
TWO OR MORE ADULTS,NO CHILDREN	42	43	43	44	34	41	40	43	45	45
SINGLE ADULT WITH CHILD(REN)	3	3	2	3	5	4	3	5	3	4
TWO OR MORE ADULTS WITH CHILD(REN)	35	34	36	36	41	38	40	29	31	28
HOUSEHOLD SIZE										
ONE PERSON	19	20	19	17	19	17	18	23	20	24
TWO PEOPLE	33	28	32	34	32	29	30	38	37	34
THREE PEOPLE	19	20	19	21	15	21	20	18	14	16
FOUR PEOPLE	18	18	19	19	19	19	20	14	16	16
FIVE OR MORE PEOPLE	11	13	10	8	16	15	11	8	12	10
NUMBER OF WAGE EARNERS										
NONE	13	10	12	13	14	15	14	14	17	13
ONE	39	40	39	36	38	39	41	41	37	39
TWO	39	39	40	42	38	36	39	40	37	40
THREE OR MORE	9	11	9	9	9	10	6	5	10	9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5644	3916	1474	3819	1593	3493	2341	2692
PROJECTED TO TRIPS (MILLIONS)	664.3	479.8	154.6	457.3	169.7	416.7	282.4	309.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	71	75	70	73	70	68	73
RENT	29	29	25	30	27	30	32	27

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5644	2579	3880	2139	2230	2134	1114	2813	1910	921
PROJECTED TO TRIPS (MILLIONS)	664.3	400.1	507.1	264.2	266.4	236.5	161.3	336.8	218.3	108.9
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	61	75	84	49	83	90	63	81	77
RENT	29	39	25	16	51	17	10	37	19	23

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	225	529	1231	299	702	596	385	496	800
PROJECTED TO TRIPS (MILLIONS)	664.3	24.6	61.3	142.1	36.7	80.8	70.9	49.1	59.2	93.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	70	69	71	72	72	73	76	76	66
RENT	29	30	31	29	28	28	27	24	24	34

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1989
Table 25-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5644	287	760	969	331	982	668	424	392	831
PROJECTED TO TRIPS (MILLIONS)	664.3	34.1	87.6	110.9	43.7	108.3	80.0	54.3	51.1	94.3
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	71	64	72	70	74	74	74	76	71	65
RENT	29	36	28	30	26	26	26	24	29	35

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

1989 NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 1989? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in _____ (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when you were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL
3 BED & BREAKFAST
4 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
5 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
6 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
7 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
8 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Were you away over Saturday night? 1 YES 2 NO
3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

16. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER (SPECIFY) _____	8
RENTAL CAR	9

17. Did you rent a car at any time on this trip? 1 YES 2 NO

18. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

19. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

20. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

21. Which of the following credit cards did you use on this trip? (READ FIRST 7 CATEGORIES)

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 OTHER
7 NONE OF THESE
8 REFUSED

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL
3 BED & BREAKFAST
4 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
5 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
6 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
7 OTHER (SPECIFY) _____
8 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?
1 YES
2 NO
3 DON'T KNOW

Z10. How may other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?
1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?
1 YES
2 NO

IF YES ASK:
D3. What is your occupation? _____

IF NO ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home? 1 OWN

2 RENT

3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. What is your zip code number? ___ ___ ___ ___ ___

D12. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

	PERSON-TRIPS (Millions)		TRIPS (Millions)	
	Estimate	Range	Estimate	Range
Total	1,260.1	1,257.1-1,263.1	664.3	661.8 - 666.8
Vacation	878.3	875.3 - 881.3	416.7	414.2 - 419.2
Pleasure	945.8	942.8 - 948.8	457.3	454.8 - 459.8
Visit frnds/rel	476.5	473.5 - 479.5	231.4	228.9 - 233.9
Recrt/ent	469.3	466.3 - 472.3	225.9	223.4 - 228.4
Business/conv	232.0	229.5 - 234.5	169.7	167.7 - 171.7
Weekend	582.1	579.1 - 585.1	282.4	279.9 - 284.9
Auto	982.7	979.7 - 985.7	479.8	477.3 - 482.3
Air	234.3	231.8 - 236.8	154.6	152.6 - 156.6
Hotel	560.1	557.1 - 563.1	309.8	307.3 - 312.3
18-34 age group	407.8	404.8 - 410.8	266.4	263.9 - 268.9
35-54 age group	398.2	395.2 - 391.2	236.5	239.0 - 244.0
Seniors (55+)	264.6	261.6 - 267.6	161.3	159.3 - 163.3
New England	45.7	44.7 - 46.7	24.6	23.6 - 25.6
Mid-Atlantic	120.0	118.5 - 121.5	61.3	60.3 - 62.3
South Atlantic	281.4	278.4 - 284.4	142.1	140.1 - 144.1
East South Central	79.2	78.2 - 80.2	36.7	35.7 - 37.7
East North Central	149.1	147.6 - 150.6	80.8	79.3 - 82.3
West South Central	130.6	129.1 - 132.1	70.9	69.9 - 71.9
West North Central	94.8	93.8 - 95.8	49.1	48.1 - 50.1
Mountain	113.4	111.9 - 114.9	59.2	58.2 - 60.2
Pacific	162.8	160.8 - 164.8	93.8	92.3 - 95.3

When examining percentage distributions of trip and person-trip characteristics for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Full Year 1989

Number of telephone interviews completed	18,339
Number of respondents reporting one or more qualifying trips*	5,022
Total number of qualifying trips	6,488

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.